

SPOKANE SHADOW YOUTH SOCCER CLUB
Board of Directors Retreat Meeting Minutes
January 23, 2009, 1:00 p.m.
Catholic Charities

Attending: Bill Eldridge, Loreen McFaul, Katie Gantz, Mike Strasser, Ramon Farias, Sean Bushey, Mike Smaldon and Niko Varlamos

Goals that were discussed for 2009:

CLUB GOALS:

Short Term:

- Support YAP U10 and create appropriate playing environment for a U10 team (Spring)
- YAP U8 and U9 in support of SYSA (Fall)
- Two U11 Boys and Girls teams (2009)
- Two U12 Boys and Girls teams (2009)

Long Term:

- Top 4 in State
- Three teams in U11 and U14 for both genders
- Two teams in U15 and up for both genders

BOARD GOALS:

- Set up emergency communications for teams to notify players of practice/game changes.
- Define who our target audiences are so we can better communicate to each group.
- Committee structure needs to be revised to streamline the administrative work that is carried out by the BOD.

This led to a brainstorming session for the restructuring of the committees.

It was decided the majority of administrative work carried out by the BOD can be placed into 3 categories. Following are the 3 categories and the functions that are performed with-in them. A BOD member has been assigned to oversee a category and a function within the category. This is a preliminary list and assignment of duties.

OPERATIONS:

- | | |
|------------------------|------------------------------|
| -Events: | Katie Gantz |
| -Day to Day Finances | Mike Keenan, Mike Smaldon |
| -Scheduling | Bill Eldridge |
| -Field Maintenance | Sean Bushey, Katie Gantz |
| -Registration/Uniforms | Mike Smaldon |
| -Tryouts | Loreen McFaul, Katie Gantz |
| -Volunteers | Mike Smaldon |
| -Team Liason | Mike Strasser |
| | Loreen McFaul, Bill Eldridge |

COMMUNICATION: Loreen McFaul

Internal

-Website Katie Gantz
-Players Loreen McFaul
-Coaches Sean Bushey
-Newsletters Loreen McFaul
-Stoppage Time Loreen McFaul
-Online Store Mike Smaldon

External

-Marketing Loreen McFaul
-Grow Brand Mike Strasser
-Press Loreen McFaul
-Email Bill Eldridge
-Parent/SYSA Ramon Farias

STRATEGIC PLANNING Mike Strasser

**used to improve Operations and Communications*

-Quality Fields Mike Keenan
-Quality Coaches Sean Bushey
-Quality Players Board of Directors
-Sound Economics Mike Strasser
-Good Reputation Ramon Farias
-Good Communication: Ramon Farias

Meeting Adjourned at 5:30 p.m.

Next Board meeting will be February 4th , 7:00 pm at Catholic Charities.